



NANCY BRIGNOLE

@ nbrig3@gmail.com

847.414.6633

San Jose, CA

WORK EXPERIENCE



2015 - Present | **Part-time Senior Advisor** on product strategy & business development



2013 - Present | **VP, Product Mgmt**, Lending Capabilities, *Client: American Express* 2016 - Present
VP, Product Mgmt, Global Trade Management Proprietary Systems *Client: Livingston International* 2015
Co-Lead/VP, Technology Delivery Transformation, *Client: American Express* 2013 - 2015



2012 | **Entrepreneurial Ventures & Small Business Advisory**



2009 - 2011 | (*Diamond acquired by PwC Advisory*)
Agile Coach, *Client: American Express* 2011
Direct Report to Head of Tech Infrastructure PMO, *Client: Bridgewater Associates* 2011
Product Manager for Maximo Asset Management Platform, *Client: Metra* 2010 - 2011
Product Manager for Southwest.com, swabiz.com & mobile *Client: Southwest Airlines* 2009 - 2010

LEHMAN BROTHERS

2008 | **Investment Banking Summer Analyst**, Financial Sponsors & Middle Market Coverage



2007 | **Corporate Finance Summer Analyst**



2006 | **Investment Management Summer Analyst**

ACCOMPLISHMENTS

- Defined & launched digital commercial lending product for AmEx
 - Led 200+ person, distributed, cross-functional team
 - Defined product vision & requirements for 3 user segments
 - Managed \$30M+ annual tech budget
 - Launched two betas in April and July 2016 respectively
- Defined & executed a technology delivery capability transformation, reporting to CTO at AmEx, achieving \$25M & \$40M productivity gains in years 1 & 2 respectively
- Developed proprietary Automation Monetization Model used by 1500+ scrum teams across AmEx Technologies
- Designed proprietary Enterprise Automation Maturity Model & Toolkit
- Defined user experience, as well as data migration & integration plan for Metra's Enterprise Asset Management platform
- Defined & launched integrated shopping cart for Air, Cars & Hotels, as well as Trip Management on southwest.com
 - Designed wireframes & requirements for purchase path serving ~2.5M annual customers
 - A/B tested UX for optimal Car & Hotel cross-sell
 - Delivered incremental revenue of ~\$900M
 - Oversaw QA & ensured highest quality release to date (as of 2010)
- Defined & launched new Homepage (over 2B annual page views), Global Navigation, Group Check-in & Trip Insurance for southwest.com
- Led quality assurance of EarlyBird Check-In & Gift Cards releases for southwest.com & swabiz.com

LEADERSHIP

- 👤 **Founder & Board President**, Sprouts 4 Education
- 📊 **Top 10 sales leader 3rd year in a row**, Liberty Advisor Group
- 📣 **Head of Digital Marketing**, Liberty Advisor Group
- 👥 **Chicago Community Lead**, PwC/Diamond Management

SKILLS

- 🔗 **Web Development:** SQL, HTML, CSS, JavaScript (basic)
- 🔄 **Continuous Delivery Tools:** GIT, Jenkins, XebiaLabs, JIRA, Rally, LARA, QC, UFT, etc.
- 🎨 **Graphic Design:** Photoshop, Gimp, PowerPoint
- 📊 **Data Analysis:** Excel, Access, Omnisciope (intermediate)
- 🗣️ **Languages:** Russian (fluent), Spanish (conversational)

EDUCATION

Kelley School of Business, Indiana University
Summa Cum Laude, B.S. in Finance, GPA 3.92
Minors: Mathematics & Marketing
Wells Scholar: IU's most prestigious full academic scholarship

INTERESTS

Gardening & Viticulture • Yoga & Hiking
Studying, Appreciating & Collecting Art • Elementary Education
Architecture & Design • Cheese
Our Dog Children (Beezie the Dane & Archer the Maltipoo)

For more info please visit THEBRIGNOLES.COM